

NDHIMA 2016-2017 STRATEGIC PLAN

The North Dakota Health Information Management Association (NDHIMA) offers to its members the benefit of being part of a professional organization that is recognized by accrediting agencies, education institutions, various levels of government, as well as various health care groups.

Networking is the opportunity for members to share ideas with peers. Through this opportunity, the members grow into professional development and individual experiences.

NDHIMA's mission and vision will be synonymous with that of the American Health Information Management Association (AHIMA):

Mission: AHIMA leads the health informatics and information management community to advance professional practice and standards.

Vision: AHIMA leading the advancement and ethical use of quality health information to promote health and wellness worldwide.

Core Values:

- Quality
- Respect
- Leadership
- Integrity

Goals:

- Informatics
- Innovation
- Leadership
- Information Governance
- Public Good

NDHIMA 2016-2017 STRATEGIC PLAN

Strategic Priority	Strategy	Plan	Due Date	Responsibility	Status
Leadership – Board of Directors	Recruit board leaders from a variety of HI occupations.	AHIMA House of Delegates Envisioning Collaborative representation by President-Elect	7/1/2016	President Elect	
		AHIMA House Leadership representation by President	7/1/2016	President	
		Have ballot prepared by January 1, 2017	1/1/2017	Past President	
		Explain Board openings at fall membership meeting.	Annually	Past President	
Bylaws	Alignment of NDHIMA Bylaws with AHIMA Bylaws	Review current bylaws and make additions/corrections to align them with current NDHIMA practices and AHIMA Bylaws. Present changes to NDHIMA membership for approval.	Annually	Board	
ND Nominees for National Positions and Awards	Placement of qualified NDHIMA member as candidate for AHIMA Nominating Committee. Nomination of qualified NDHIMA member to receive appropriate Triumph Award.	1. Identify qualified NDHIMA member as candidate for Nominating Committee and Triumph Awards. 2. Include request for nominations in Eblast for Nominating Committee and for Triumph Awards upon notification from AHIMA. 3. Submit nomination to AHIMA using appropriate forms and by	2016-2017	Board	

NDHIMA 2016-2017 STRATEGIC PLAN

		designated deadline.			
Education	<p>Provide education opportunities for membership in strategic areas.</p> <p>Hold an annual meeting with a comprehensive agenda.</p> <p>Enhance use of current members by increasing annual meeting attendance by 5-10 people (from previous year)</p> <p>Provide quarterly webinars via NDHIMA website with cross covering topics.</p>	<p>Define and enhance skills of HIM professionals in:</p> <ul style="list-style-type: none"> • CDI • Informatics • Communication/ Social media • Privacy and Security • Computer-assisted coding • Natural language processing • EHRs • HIE/REC • Coding Roundtables • Information Governance <p>- Establish focus group to reach out to members who do not attend annual meeting to understand why.</p>	<p>2016-2017 Other dates to be determined</p>	<p>Board and Education Co-Directors</p>	
Communication	<p>Continued communication with membership via eblasts, Engage and website</p> <p>Build strategic alliances.</p> <p>Newsletter/Quarterly</p>	<p>- Review website content and keep updated</p> <p>- E-blasts as information is available</p> <p>- Develop liaisons with HFMA, HIMSS, NDHA, QHA, NDLTCA, REC, and NDHIN.</p>	<p>Ongoing</p> <p>Ongoing</p> <p>March,</p>	<p>Board & Membership Director</p> <p>Board</p> <p>Board</p>	

NDHIMA 2016-2017 STRATEGIC PLAN

	Communication to Membership	<ul style="list-style-type: none"> - Publish online newsletter/quarterly communication to membership. 	June, September and December		
Membership	Recruitment and Retention	<ul style="list-style-type: none"> - Student members: engage at annual meetings. - Board discussion - Promote educational scholarship 	Ongoing and at membership meeting	Board All members	
	Support academic programs in ND including PPEs and provide HIM exposure in secondary school areas.	<ul style="list-style-type: none"> - Have discussions with ND academic programs annually - Support for academic advisory meetings - Connect to mentoring program 			
	Website	<ul style="list-style-type: none"> - Continue with consultant to manage and enhance website 	Ongoing	Board	
			Ongoing	Board	

NDHIMA 2016-2017 STRATEGIC PLAN

<p>Volunteering</p>	<p>Provide tools to assist volunteers</p> <ul style="list-style-type: none"> -Environmental Scan Toolkit -Coding Roundtable Toolkit 	<ul style="list-style-type: none"> - Develop/update job descriptions and procedures for all board positions, committees, task forces and workgroups. - Market volunteerism to new graduates/students. - Focus on recruitment process and developing relationships. 	<p>Annually and as needed</p>	<p>Board</p>	
<p>Advocacy</p>	<p>Build strategic alliances with NDHA, AMA, HFMA, HIMSS, QHA, NDLTCA, REC, and NDHIN and identify other key alliances</p> <p>Promote and support Health Information Exchange (HIE) initiatives at national, state and local levels.</p>	<ul style="list-style-type: none"> - Seek liaisons to participate in NDHIMA meetings - Work with strategic alliances, Health Information Exchange (HIE) initiatives at national, state and local levels. 	<p>Ongoing</p> <p>Ongoing</p>	<p>Board and State Advocacy Coordinator</p> <p>Board and State Advocacy Coordinator</p>	
<p>Advocacy/ Legislation</p>	<p>Hill Day</p> <p>Re-evaluate/update NDHIMA legal manual</p>	<ul style="list-style-type: none"> - State Advocacy Coordinator attends AHIMA Hill Day - Partner with strategic alliances to establish a State Hill Day. Contact Pam Lane and Lauren Riplinger at AHIMA. - Establish committee for update - Solicit member volunteers - Appoint committee chairperson 	<p>ND Legislative Session – 2017</p> <p>Ongoing</p>	<p>Board and State Advocacy Coordinator</p> <p>State Advocacy Coordinator</p>	